of regulating or prohibiting its transmission by cable operators if advertisements telecast on such channel are not in conformity with the Programme and Advertisement Code prescribed under the Cable Television Networks Rules, 1994.

Video Piracy in Film Industry

*220. DR. DASARI NARAYANA RAO: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government are aware that State Governments are not serious in containing the video piracy which is not only killing the film industry but also denying the States, the Entertainment tax, as was evident in Haryana and other States recently; and

(b) if so, the remedial measures Government propose to take for saving the film industry from video piracy?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) and (b) Video Piracy is dealt with under the provisions of the Copyright Act 1957. The responsibility for enforcing the Act rests with the police authorities of the State Governments/Union Territory administrations. Copyright enforcement cells have been set up in most of the States/Union Territory administrations headed by a senior police officer to deal with such matters. The Committee for Development of the Entertainment Sector, set up as a result of the deliberations of the 24th State Information Ministers' Conference, has also recommended formulation of appropriate training modules for police officers to train them for anti piracy work.

To create an anti-piracy mind-set, this Ministry has recently brought together representatives of the film producers, multi service operators and cable operators who have jointly resolved not to exhibit films without a valid licence from the copyright holders.